ANDY MORRIS
PRODUCT DESIGN

CONTACT

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SKILLS

RESEARCH

Image Sourcing
Screener Surveys
Interviews
Contextual Inquiries
Usability Testing
A/B Testing
Comp. / Comp. Analysis
Affinity Mapping

DESIGN

Presentation Design
Digital and Print
Storyboarding
Wireframing
Prototyping

TOOLS

Pen and Paper
Adobe Creative Suite:
  Photoshop
  InDesign
  Illustrator
  Premier
Sketch
InVision
Principle
Keynote
Marvel
Slack
Google Drive
Microsoft
PowerPoint
Whiteboarding
Trello / SCRUM
Asset Management
Copywriting / Naming
Product Management

EMOTIONAL INTELLIGENCE

Collaborative
Entrepreneurial
Empathetic
Risk Aware
Active Listening
Small Group and
Interpersonal
Communication

EXPERIENCE

Product Designer, *Capitol Foundry*
New York, NY / November 2019 - Present
Developing wireframes, sitemaps, design mockups, UI, and brand identity for a range of clients. Facilitating client-facing project management, navigating creative direction, and owning project deliverables as a direct report to principal-founder.

Experiential Researcher, *Moxi, 27 Ventures*
New York, NY / October 2019 - Present
Delivering research strategy for Wall Street fintech startup including, product audits, screener surveys, discussion guides, comparative and competitive research, qualitative and quantitative analysis, usability testing, user interviews, and interaction design assessment.

Product Designer, *Bullfrog + Baum, LTD*
New York, NY / January 2019 - February 2020
Facilitating art direction and preparing client-facing materials in the form of presentation decks, newsletters, print marketing, social assets, website audits, and minor video editing, in coordination with account directors on brands including, *The Metropolitan Museum of Art, Ketel One Vodka, Black Tap Craft Burgers & Beer, and Mandarin Oriental Hotel Group.*

UX UI Designer & Consultant, *Bitsian*
New York, NY / May 2018 - October 2018
Conducted design studio workshops and developed rapid, high-fidelity clickable prototyping on $1M investor review for Wall Street based cryptocurrency trading platform.

UX UI Consultant, *PurpleThrone Corp.*
New York, NY / April - May 2018
Contributed to full-stack UX research and UI design as part of a three member agile consulting team working towards a redesign of the PurpleThrone iOS music application.

Graphic Designer & Marketing Coordinator, *Archives Ephemera & Design, LLC.*
Providence, RI / January 2013 - December 2016
Developed and executed marketing communications for media outreach and to establish a digital brand presence. Conducted storyboarding, archival image research, restoration and fine-art gicleé printing for award winning interior design clients including, Morris Nathanson Design, Libby Sladder Design, Neimitz Design Group, and DiLeonardo International.

Editorial Associate & Social Media Coordinator, *Brown University Alumni Association*
Providence, RI / August 2006 - November 2008
Refined research and editorial skills, including media outreach, copywriting and photo selection, to identify stories of interest for *The Brown Insider*, a weekly alumni e-news magazine. Facilitated the launch and management of inaugural social media profiles representing the *The Brown Insider* community.

ACKNOWLEDGMENTS

Facilitator-Organizer, *Beginex - UXHQ Meetup*
New York, NY / December 2019

Design Luncheon Host, *DESIGNxRI*
Providence, RI / October 2016

Creative Brainstorm Panelist, *Hasbro, Inc.*
Providence, RI / June 2016

EDUCATION

User Experience Design Immersive
General Assembly, New York, NY / 2018

Communication Studies, *B.A.*
University of Rhode Island, Kingston, RI

Radio Broadcasting, *A.S.*
New England Institute of Art, Boston, MA